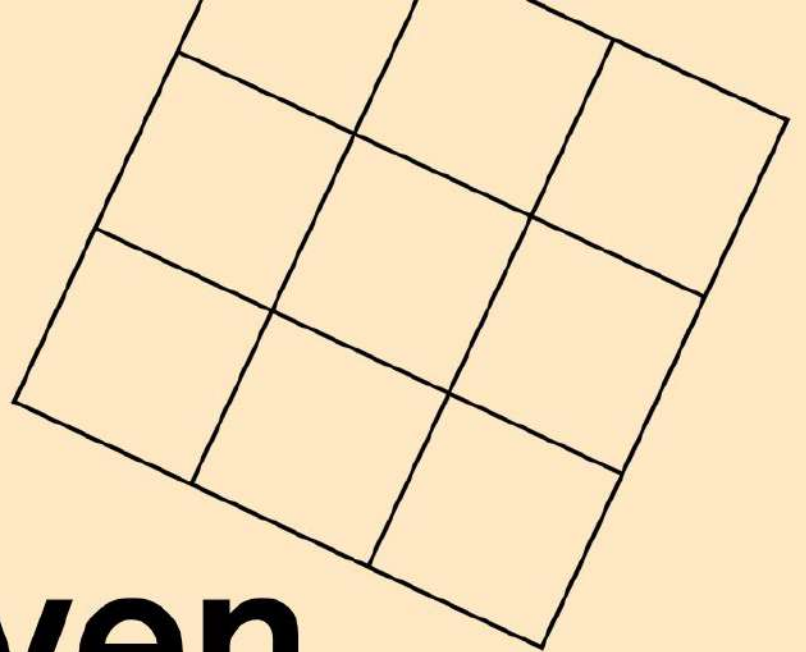
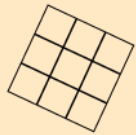


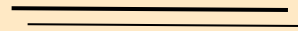
Start in New Haven.

A COMMUNITY PITCH NIGHT





Thank you.



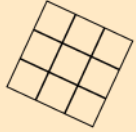
NXTHVN

ConnCorp

Volunteers

Presenters

and all of **you!**



How Tonight Will Work

PRESENTATIONS | 6:15-6:45pm

Six presenters will present their idea for 3-5 minutes

BREAKOUT GROUPS | 6:45-7:30pm

We will breakout into groups where you can discuss the idea of your choice further with the presenter.

ALSO

NAME TAGS

Red name tags for those with ideas.

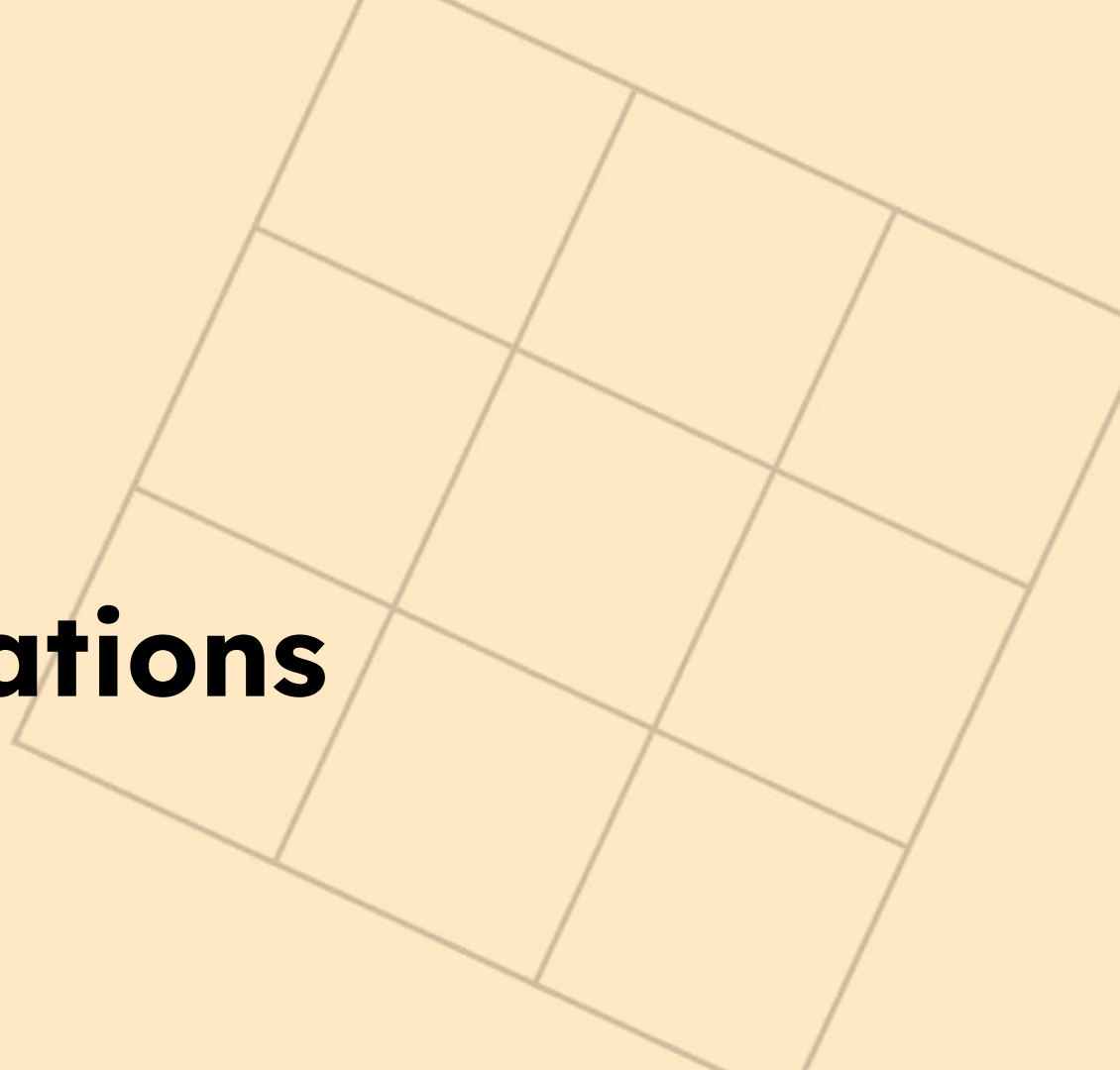
MORE IDEAS

During the breakout groups, more ideas that were submitted will be on the screens for viewing.

CONTACTS

If you are not able to talk to a presenter, email start@startinnewhaven.com.

Presentations



Introduction

- 120 children, under 5 are sent to the emergency room for slips and falls in tubs
- Full size tubs are too big
- Soap and water exasperates the danger
- Lack of support when standing



The Solution

- Free standing tub
- Non-slip/non-tip
- Height adjustable
- Collapsible/Portable
- Multi-functional
- Uses 66% less water



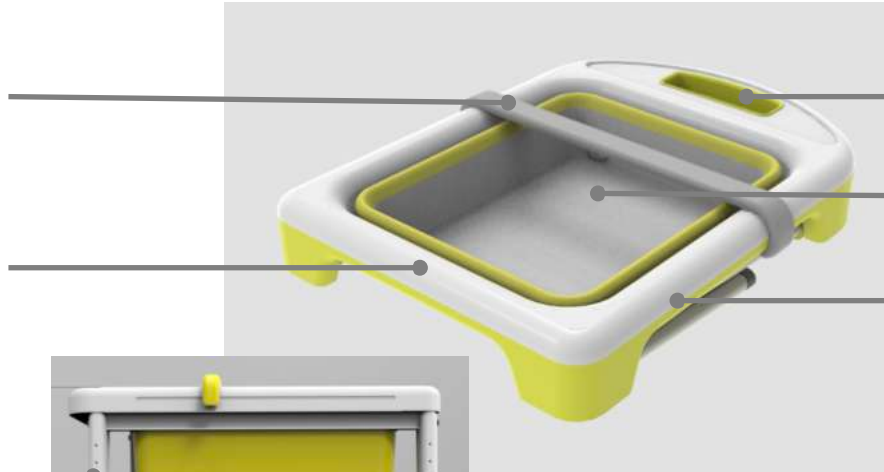
*(Prototype V1
patent pending)*

Meet **TUBEE**

Adjustable Handle

Top Frame

Adjustable Legs



Storage

Drain Plug

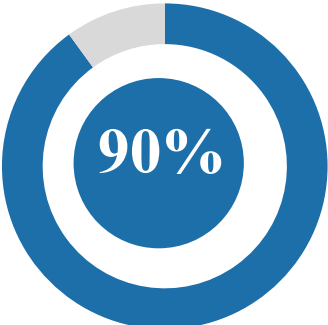
Collapsible Body

(patent pending)

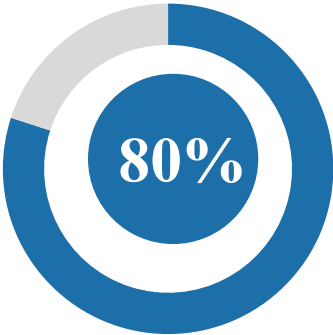


Market Research

Concerned about the safety of their young child while bathing



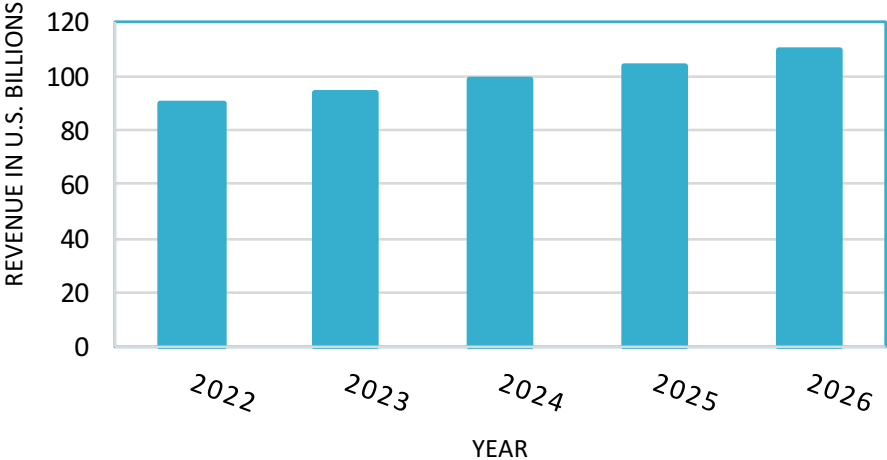
Agreed that they would want a product like this



Sample: 100 mothers with children, Age 25-40, in Connecticut

Market Growth

**BABY CARE PRODUCTS MARKET SIZE
WORLDWIDE FROM 2022 TO 2026
(IN BILLION U.S. DOLLARS)**





What's Next?



Let's make bath time safe and fun

We are currently collecting emails of potential customers and are raising 90k with 40k committed.

Contact Info:

Clovia McIntosh

irlinnovationsllc@gmail.com

**Make New Haven
home to the most
skateparks per
capita in the world.**

Ben Berkowitz

New Haven has 4 SkateParks

Edgewood Skatepark in Westville is a regional attraction drawing in residents and tourists

Scantlebury Skatepark in Dixwell intersects town and gown and serves as a model for a small skatepark in every New Haven neighborhood

The Bowl on George and Temple Street Garage Skatepark activates underused parking areas and provides a place for teens downtown

Next: A Skatepark in every New Haven neighborhood

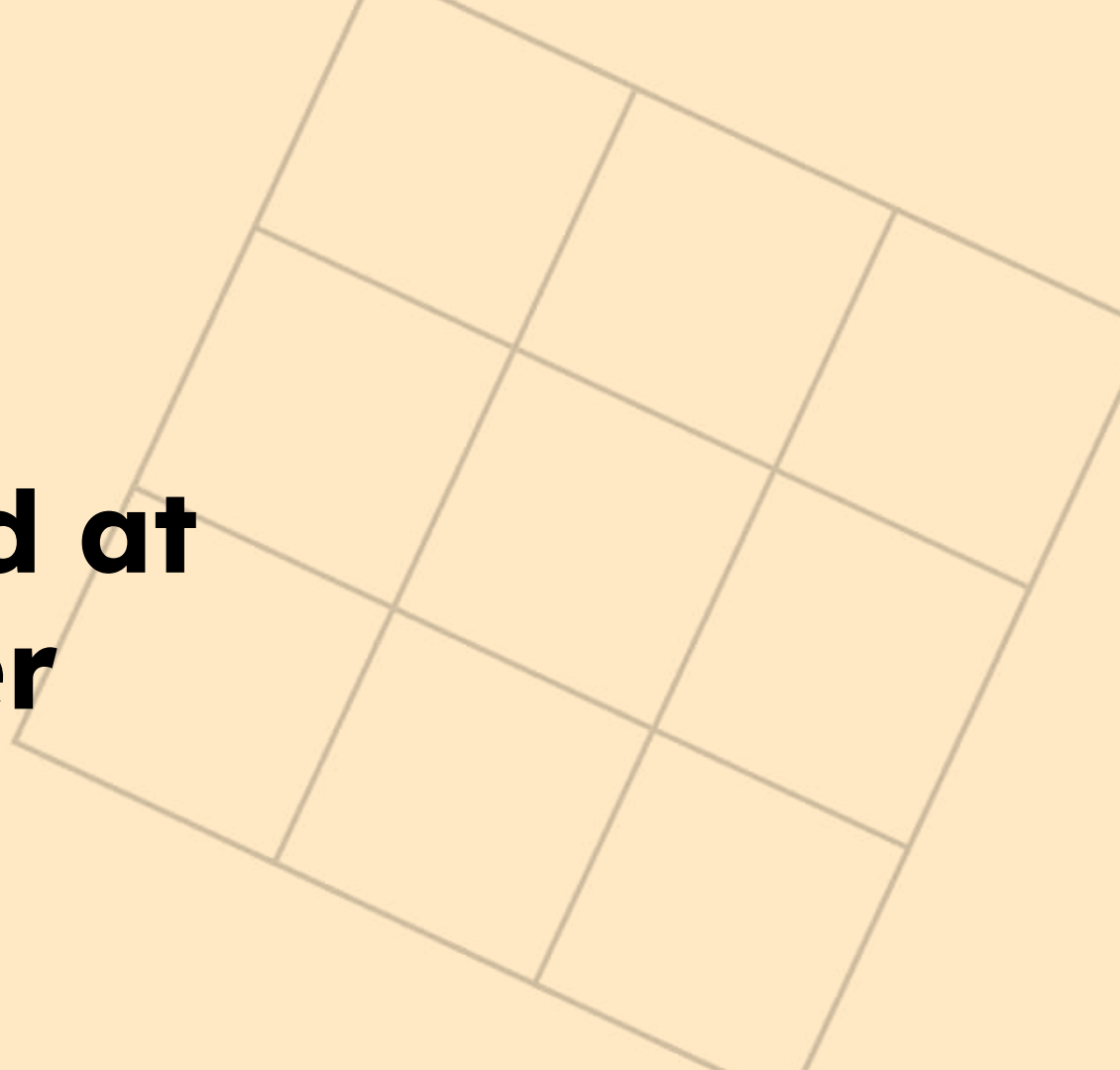
Criscuolo Park

Woodward Ave Ice Rink

State Street Median Redevelopment

Where else? Who wants to help?

**Slides
Removed at
Presenter
Request**

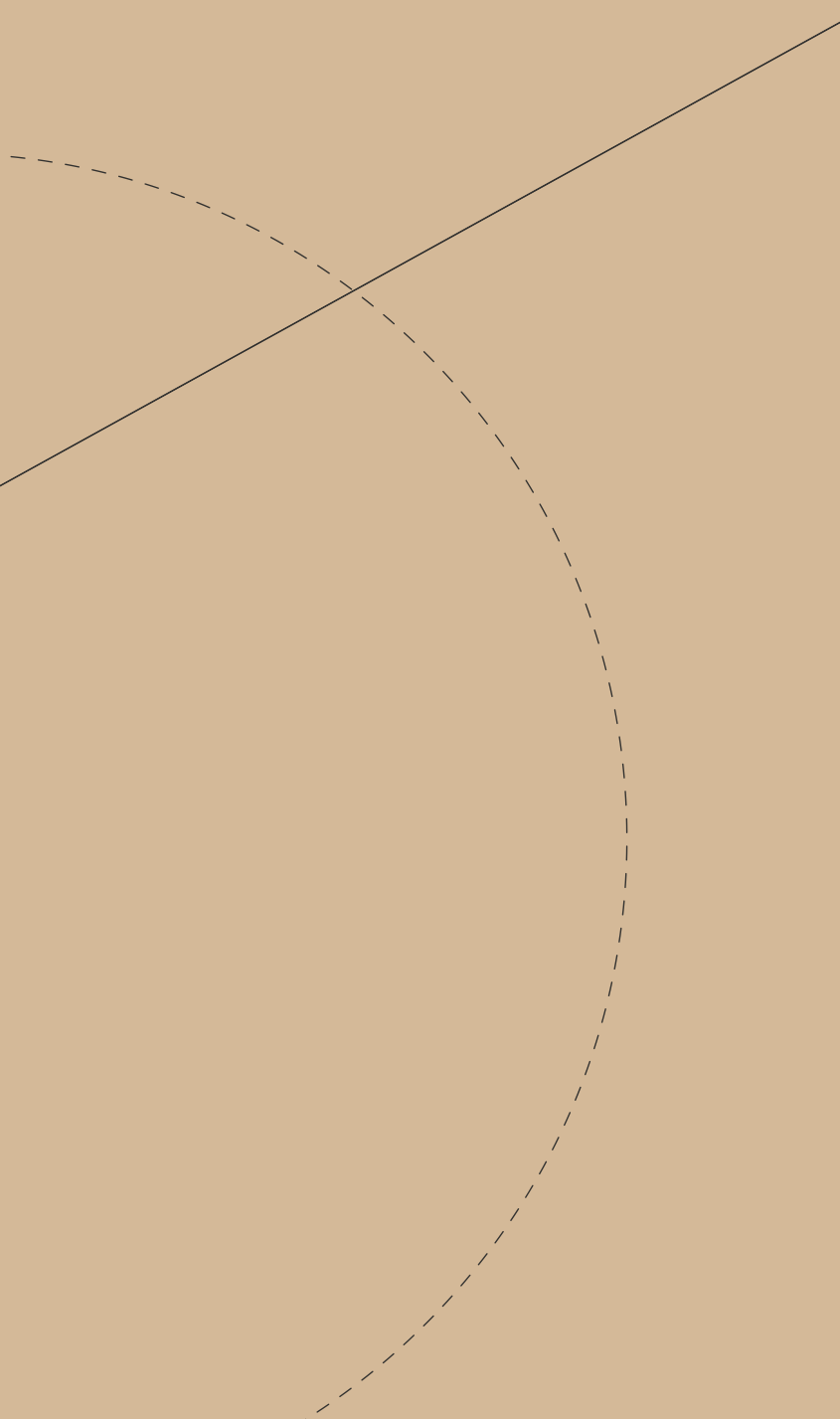




A Movement



Established 2018



We are communal beings who were destined to meet. Each of us loved, bore children and influenced communities in separate corners of Connecticut or Maryland; motherhood and food brought us together! A willingness to heal ourselves and the desire to influence the healing of the communities in which we engage and serve bind us.

We are...



Shayla Streater (Earth) : a social worker and recipient of the Rosa Parks Community Service Award who advocates for food choice and nutrition being the gateway to optimal health.

Hafeeza Ture (Wind) : a Zola navigator and creator of Labors of Love Podcast who illuminates the way toward healing loss and trauma in its various forms.

Arden Santana (Fire) : an educator and founder of SĀHGE Academy who advocates for civic literacy and engagement as tools for healing racial trauma and injustice.

<https://theelements.world>



NEWHAVENARTS.ORG

As The Elements, Three Mothers Grow Community

Breaking Bread

Restoration



We Do...



Connect & Build

Indulge



Sponsorship

\$25,000



Event Venues



We Need...



Marketing & Promotion



Videographer

Tactical Urbanism | New Haven

community interventions to reclaim the city

What is Tactical Urbanism?



Tactical Urbanism:

- *Small Projects*
- *Quick and inexpensive*
- *Transparent in intent and execution*
- *Flexible, people driven, people-centered*



Conventional Projects:

- *large-scale*
- *slow and expensive*
- *lacks transparency*
- *inflexible design*



Trial run community projects, intentional and flexible responses unique to spaces

Examples

NEW HAVEN INDEPENDENT

Valley Independent Sentinel | La Voz Hispana | WNHH FM

Window Art Transforms Vacant Storefronts

by THOMAS BREEN | Aug 23, 2019 12:27 pm
 (9) Comments | [Post a Comment](#) | [E-mail the Author](#)
 Posted to: [Arts & Culture](#), [Downtown](#), [Visual Arts](#), [Ninth Square](#)

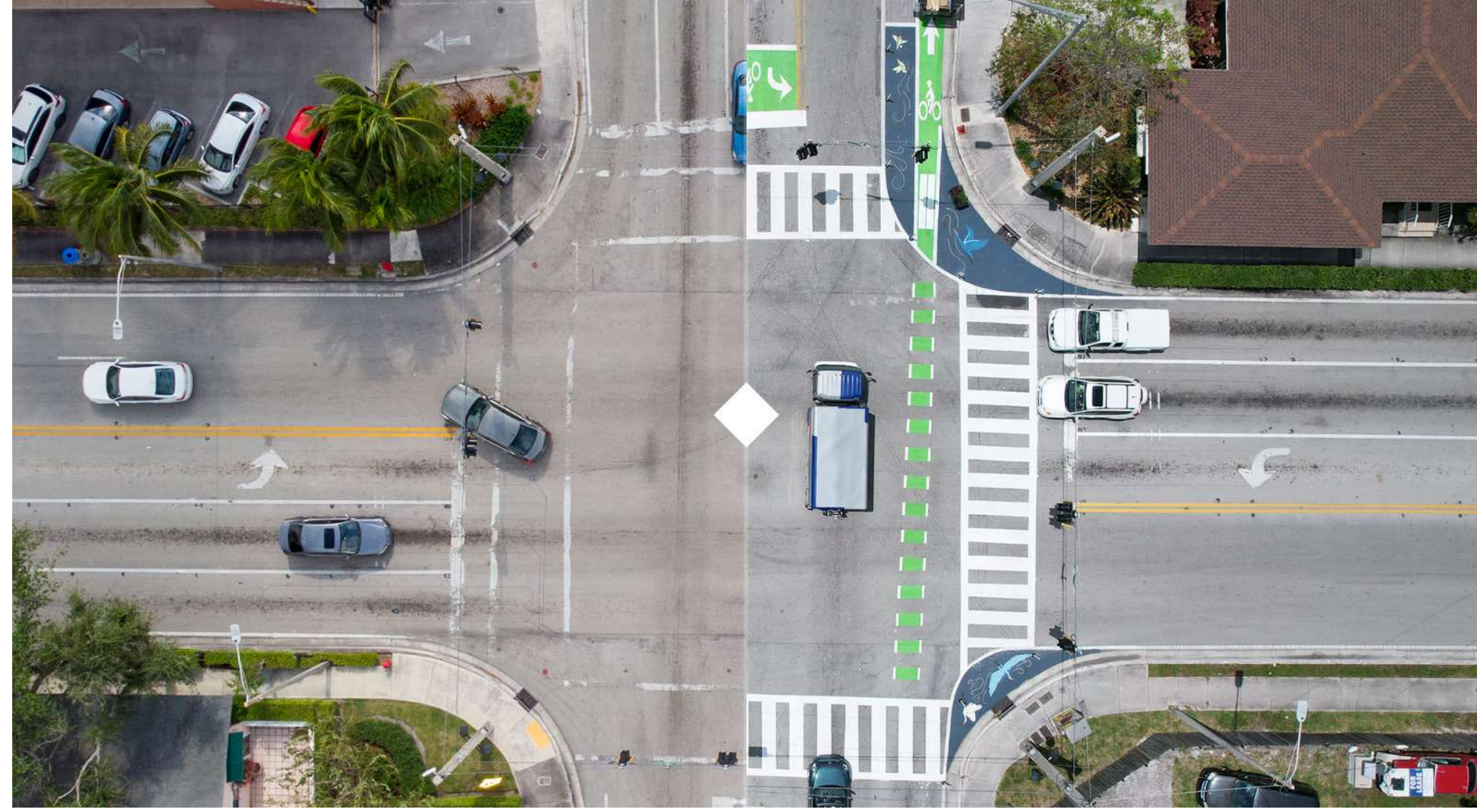
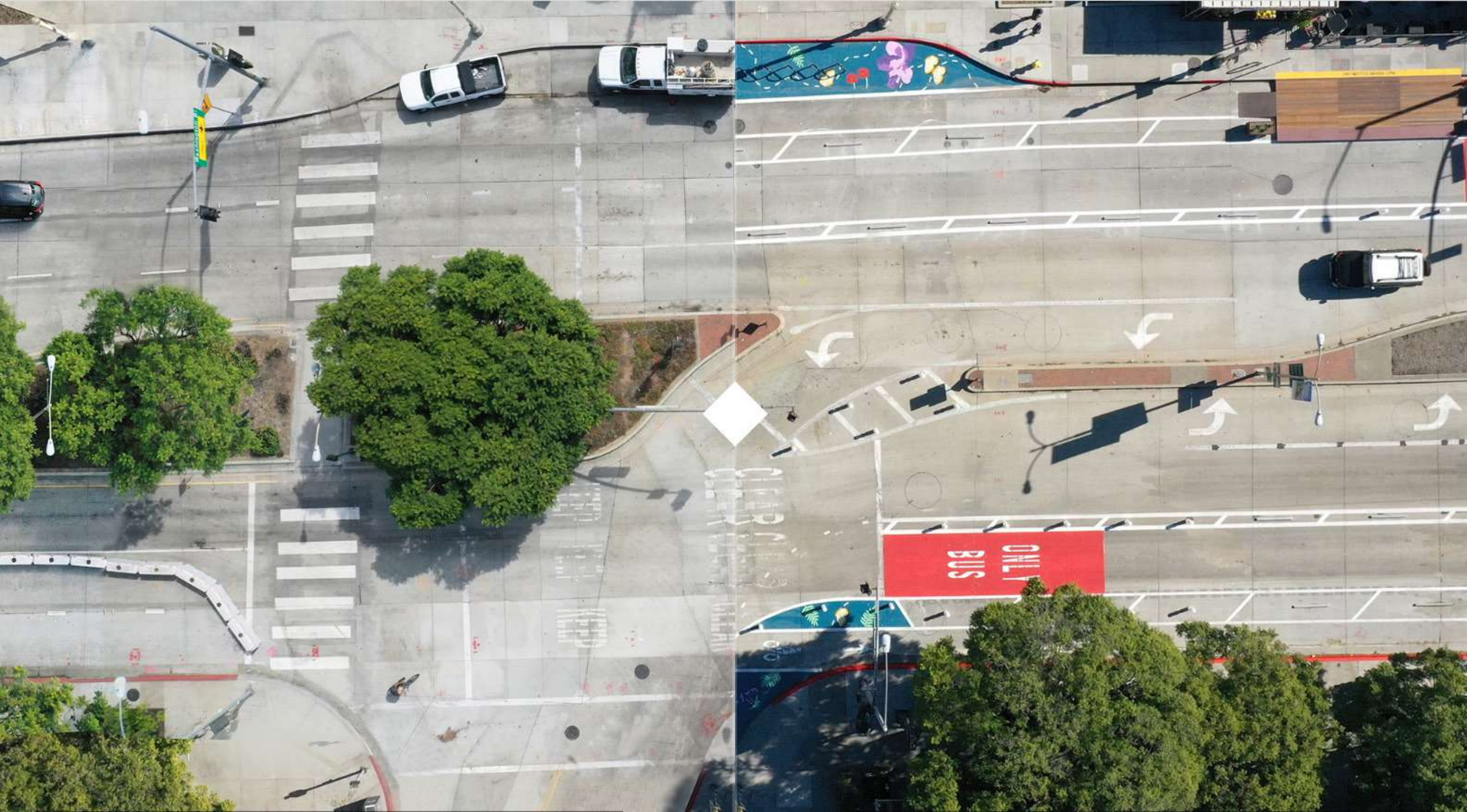


Build a Better Block
Informal Bike Parking
Intersection Repair
Guerrilla Gardening
Reclaimed Setbacks
Weed Bombing
Chair Bombing
Ad-Busting

Park(ing) Day
Park-Making
Pop-Up Town Hall
Micro-Mixing
Site Pre-Vitalization
Pop-Up Retail
Food Carts/Trucks
Mobile Vendors
Depave
Camps

Pavement to Plazas
Pavement to Parks
Open Streets
Play Streets
Pop-Up Cafes
Parkmobile





Team | Ask

I'm new to the city! Looking to work with people who might be interested, discussions on community pain-points and places to start.



Kevin

Photographer, Writer,
Space-maker



This could be you!



This could be you!



Contact:

Kevin Yang
akevinyang@gmail.com
408-306-7289



Frank S. Zabski

New Haven Pizza School

Chief, cook and bottle washer

polishpiz@pizzagavones.com

(203) 506-9126

Who am I?

—> Type AAA, mad scientist, serial entrepreneur

Career 2.0

—> Ambassador for New Haven Style Pizza via my social media outlets and New Haven Pizza School

My Background

- Technology Revealed (Apple support business) 1993 to date
- Up To Code Data Cabling (Cabling infrastructure business) 2000 - 2021
- Fired Up Pizza Truck (Mobile Pizza Business) 2012 - 2015
- Operation St. Nicholas, (Give Vets a holiday) 2018 to date
- All About New Haven Style A'pizza FB Group (15k people discussing NH Style pizza) 2020 to date
- The Pizza Gavones YT Channel (CT pizza reviews) 2020 to date
- New Haven Pizza School (Teach people how to make NH Style Pizza) 2022 to date
- MakeHaven class on starting your own business/entrepreneurism 2022 to date

Idea

New Haven Style Pizza Hall Of Fame

- > Main goal is to pay homage to both past and present New Haven Style Pizzerias both in New Haven and other cities/towns in CT.
- > Bring worldwide exposure to New Haven and specifically the New Haven Style pizzerias both current and past (in CT, not only City of New Haven). Tell people about the history, the owners, what drove them to open, how they feed the community, etc.
- > My dream is to have a brick and mortar building in New Haven where people could come to visit.
- > Have some type of Kiosk/display for each pizzeria inducted in the hall of fame with menus, pictures, pizza peel, sign, post cards, etc.
- > Realistic goal is at a minimum to have a NHSP HOF website.
- > Not for profit v. for profit?
- > Incubator for aspiring New Haven Style pizza makers?
- > Monetization options...admission, merch sales, local pizza t-shirt sales (with permission and licensing if any)

Team

You're looking at the team :)

Who I am looking for to join my team?

—> Equally passionate person/people who do what they say they will do.

—> I'm looking for people who can make things happen and have connections that I do not have.

—>My wheel house is business and pizza, I have 30 years of extensive business and IT experience. I am working my way up towards being top of the food chain when it comes to New Haven Style Pizza. I have the only DIY videos (5 total) on YT explaining how to make NH Style pizza for home users, with close to 100k views on some videos, growing YT and FB NH Style Pizza groups and the only full-time mobile pizza school in the state of CT.

Ask

- > Find a team to help execute my vision, open to different iterations of my vision as well.
- > Looking to raise money for logo, website, marketing materials.
- > Looking to raise money for a brick and mortar building or “office space” in an existing building in New Haven.

Breakout Groups

A light beige background with a faint, tilted grid pattern of thin grey lines. The grid is composed of several rectangular cells, tilted at an angle. The text 'Breakout Groups' is centered in the lower-left area of the page.



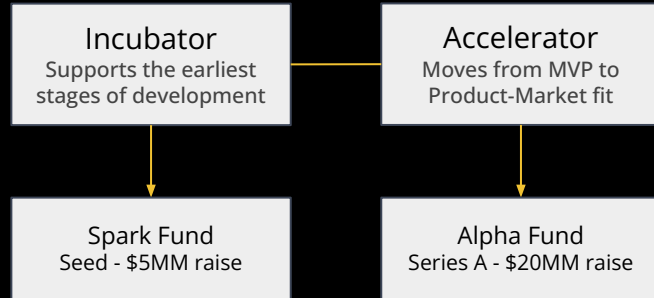
Midnight Oil Collective is a **venture studio** that incubates, accelerates and invests in art and entertainment. By employing venture funds and cooperative economics, we hedge against the inherent risk of investing in highly-scalable arts assets like film, TV, and musical theater.

Our cohort-based model systemically and financially incentivizes cooperation. By empowering artists to perform due-diligence on each other's work, we have built a **democratic approach to culture creation**. And by cutting artists into the carried interest of the funds they participate in, we have created an unprecedented opportunity for wealth creation in a historically unstable field.

Our approach opens up the opportunity for investors to get in on the **ground floor of exciting new works** through our Spark fund and to see it commercialized through our Alpha fund.

Through partnerships with world-class organizations like Yale Ventures and the Tsai Center for Innovative Thinking along with preexisting development partners such as the Long Wharf, NXTHVN, and The Arts Council of Greater New Haven, we are structuring the artistic potential of Connecticut and are creating what we like to think of as **"the Silicon Valley for the arts."**

Venture Studio Process



MOC in Numbers
(as of 11.22)

Artists Funded: 30
Portfolio Projects: 4
Education Events: 25
Artists Engaged: 500+
Funding Raised: \$500k+
Funds Opened: 2

An Interlinked Ecosystem of the Arts

- **People** - creating an equitable and inclusive arts industry
- **Places** - centering New Haven as the hub of the creative economy
- **Productions** - new voices telling new stories to new audiences
- **Profit** - creating a higher and more sustainable ROI for both artists and investors

Leadership



Frances Pollock
CEO



Emily Roller
COO



Allison Chu
President



Sola Fadiran
Human Resources



Matthew Hooper
Alpha GP rep.

**Share
feedback with
presenters.**

